



Photo courtesy of Don-Walter Heating, Cooling & Geothermal

You might be surprised to learn that one of the most promising solutions to high energy costs isn't up in the sky, but buried deep under your lawn.

Superefficient geothermal heat pumps provide clean, quiet heating and cooling while substantially reducing your energy bills.



A Touchstone Energy® Cooperative

Headquarters:

2815 Kennedy Road
P.O. Box 1758
Janesville, WI 53547

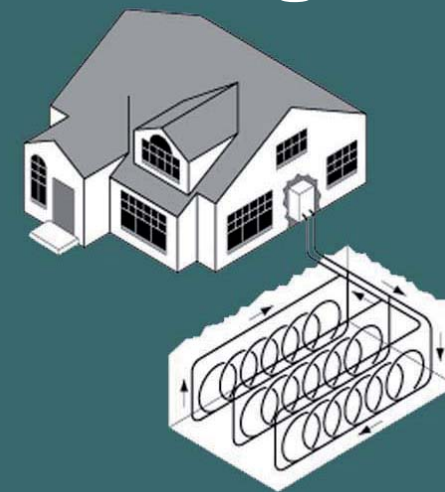
South Office:

15229 Willowbrook Road
P.O. Box 126
South Beloit, IL 61080

Questions:

(608) 752-4550
or (866) 752-4550
questions@rock.coop
www.rock.coop

Ground Source Heat Pump Loan Program



***Low-interest financing
makes a bright idea
even brighter!***

Rock Energy Cooperative offers low-interest financing toward the purchase of an energy-efficient ground source heat pump system.

Owning a Ground Source Heat Pump System Is Easier With Rock Energy's Low-Interest Loans

Great Benefits:

- Geothermal systems provide winter heating and summer cooling.
- Because geothermal systems are so efficient, the payback period is remarkably short.
- Equipment is quiet, reliable and longer lasting than a typical furnace.
- No exposed, noisy equipment operating outdoors during the summer.
- Installation of a desuperheater can reduce water-heating costs by up to 50%.

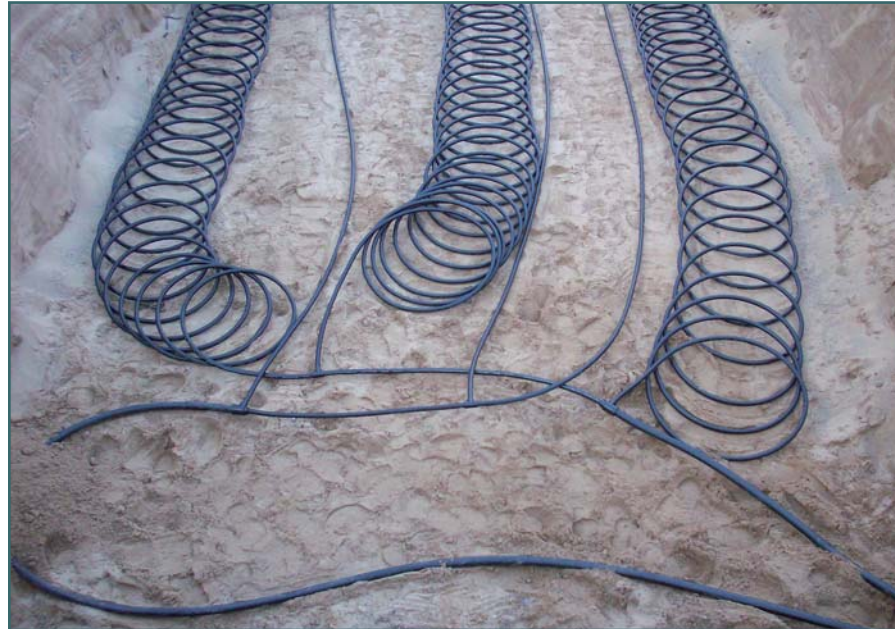


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Loan Terms:

- GSHP loans up to \$7,000 for 5 years or less.
- Below-market interest rate is established at origination and is fixed for the term of the loan.
- Installment payments are made through your monthly electric bill and may be offset by energy cost savings.

How Do I Qualify?

- You must be a member of Rock Energy Cooperative in good standing.
- You must own and live in the residence where the GSHP will be installed.
- The equipment must meet certain energy-efficiency standards.

How Do I Apply?

- Get a GSHP Loan Application from Rock Energy Cooperative.
- Obtain bids from contractors. (We can provide a list of contractors.)
- Complete, sign and submit the application.