



Wisconsin's State Energy-Efficient Appliance Rebate Program (SEEARP)

FACT SHEET



APARTMENT & CONDO EFFICIENCY SERVICES



ENERGY STAR PRODUCTS



HOME PERFORMANCE WITH ENERGY STAR



WISCONSIN ENERGY STAR HOMES



EFFICIENT HEATING & COOLING

For more information, call **800.762.7077** or visit focusonenergy.com.

Focus on Energy, in partnership with the Wisconsin Office of Energy Independence, is offering financial incentives to encourage customers to upgrade existing appliances and equipment to high-efficiency models to help them save energy and money at home. This exciting program is funded through the American Recovery and Reinvestment Act (ARRA) under the State Energy-Efficient Appliance Rebate Program (SEEARP).

SEEARP is administered by Focus on Energy, Wisconsin's statewide resource for energy efficiency and renewable energy.

ELIGIBILITY

Eligibility for Cash-Back Rewards under the Wisconsin SEEARP is based on the requirements set by the U.S. Department of Energy. Purchases of eligible appliances and equipment must meet the following requirements to be eligible for SEEARP Rewards:

- Must be a replacement for existing appliance/equipment
- Must be installed in Wisconsin
- Must be purchased on or after January 1, 2010
- Limited to residential customers only; businesses (including landlords) are not eligible
- Proof of recycling is required to be eligible for the Reward on refrigerators, freezers, and central air conditioners

SEEARP Rewards are offered in addition to existing Focus on Energy Cash-Back Rewards. Qualified appliances and equipment that meet the above requirements are eligible for SEEARP Rewards regardless of the customer's utility. Rewards are available on a first-come, first-served basis while funds last.

APPLIANCES

Replacing existing, working appliances may not be in your immediate plans, but Focus can help you identify which ones make financial sense to replace now. ENERGY STAR® qualified appliances incorporate advanced technologies that use 10 to 50 percent less energy and water than standard models. Cash-Back Rewards between \$25 and \$100 are being offered on high-efficiency appliances. For a list of eligible models by appliance type, visit your local retailer or focusonenergy.com/recovery.



Clothes Washers

A \$100 Reward is available for the purchase of select ENERGY STAR qualified clothes washers. Qualified models must have a modified energy factor (EF) of 2.20 or greater and a water factor of 4.5 or less. If your washer is more than 10 years old, replacing it with a more efficient model could save you over \$135 each year on your utility bills.

Dishwashers

A \$25 Reward is available for the purchase of select ENERGY STAR qualified dishwashers. Qualified models must have a minimum energy factor (EF) of 0.75, maximum kilowatt-hours/year of 295, and maximum water factor of 4.25. A dishwasher that is 15 years old may cost twice as much to operate (\$66 compared to \$35 each year) as a high-efficiency model available today.



focus on energy™
The power is within you.

Refrigerators/Freezers

A \$75 Reward is available for purchases of ENERGY STAR qualified refrigerators. Today's refrigerators are much more efficient than those made in the early 1990s. Federal efficiency standards that became effective in 1993 and 2001 have cut refrigerator energy use in half. ENERGY STAR qualified refrigerators cost about \$56 per year to operate compared to models manufactured between 1993 and 1999—which may cost as much as \$131 per year to operate.

A \$50 Reward is available for purchases of ENERGY STAR qualified freezers. A freezer purchased before 1993 costs you an extra \$35 each year to run compared to a new ENERGY STAR qualified one.

To qualify for the Reward on refrigerators/freezers, customers must provide documentation that the old modes have been recycled properly. Customer's have these options to choose from when recycling old refrigerators/freezers:

1. Program-approved retailer
Many retailers will pick up an old appliance when delivering a new one. Program-approved retailers have agreed to take old appliances collected through the program out of service and properly recycle them. The retailer must sign the Reward form indicating the old appliance was picked up. A list of program-approved retailers is available at focusonenergy.com/recovery.
2. Municipality/utility/recycling service
These organizations may offer curbside pick-up programs for old appliances. Customers may utilize this service to recycle their old refrigerators and freezers.

WATER HEATING

In just 20 years, the average single-family household in Wisconsin spends nearly \$6,000 to heat water. By purchasing and using a high-efficiency water heater, you can use up to 50 percent less energy. Cash-Back Rewards on high-efficiency water heaters range from \$50 to \$2,000 depending on type. For a complete list of pre-qualified systems, please ask a plumbing contractor or visit focusonenergy.com/recovery.



Gas Water Heater

A \$150 Reward is available for the purchase and installation of select ENERGY STAR qualified gas tank-type water heaters. The unit must use natural gas, LP, or oil; have an energy factor (EF) of at least 0.64; and be power-vented. Customers whose utilities participate in Focus on Energy may also receive a \$50 Reward for qualifying units using natural gas.

A \$150 Reward is also available for the purchase and installation of select ENERGY STAR qualified tankless water heaters. The unit must use natural gas, LP, or oil; have an energy factor (EF) of at least 0.82; and be power-vented. Customers whose utilities participate in Focus on Energy may receive a \$100 Reward for qualifying units using natural gas. In addition, tankless water heaters may qualify for federal tax credits.

Electric Heat-Pump Water Heater

A \$50 Reward is available for the purchase and installation of ENERGY STAR qualified electric heat-pump water heaters. Customers whose utilities participate in Focus on Energy may also receive a \$50 Reward for qualifying units. In addition, units may qualify for federal tax credits.

Indirect Water Heater

A \$150 Reward is available for the purchase and installation of qualifying indirect water heaters. The units must be installed with a qualifying natural gas, LP, or oil boiler (see this page for details). Customers whose utilities participate in Focus on Energy may also receive a \$200 Reward for qualifying units installed with a qualifying natural-gas boiler.

Qualified Solar Hot-Water Systems

A \$2,000 Reward is available for the purchase and installation of a solar hot-water system. Systems must be ENERGY STAR labeled, or a manufacturer may show proof to Focus that a system is in-process to receive SRCC OG-300 certification and the ENERGY STAR label. The system must be pre-approved by Focus; it must also meet Focus system requirements and be installed by a Focus full-service installer. Customers eligible for Focus Rewards may also receive up to 25 percent of the total cost (maximum \$2,500) for units meeting Focus requirements. In addition, units may qualify for federal tax credits (30 percent of total remaining cost).

INSULATE AND AIR-SEAL FIRST

Before you buy a new heating or cooling system, it is a good idea to seal air leaks and add insulation to your walls and ceilings. You may also qualify for federal tax credits for doing so.

HEATING AND COOLING

As much as half of the energy used in your home goes to heating and cooling. So making smart decisions about your home's heating, ventilation, and air-conditioning (HVAC) system can have a big effect on your utility bills—and your comfort level. If your HVAC equipment is more than 10 years old or not keeping your house comfortable, you should have it checked by a professional HVAC contractor. If it is not performing efficiently or needs upgrading, consider replacing it with a high-efficiency model. Cash-Back Rewards on high-efficiency heating and cooling equipment range from \$75 to \$200 depending on type. For a complete list of pre-qualified systems, please ask a contractor or visit focusonenergy.com/heating.



Boilers

A \$200 Reward is available for the purchase and installation of select ENERGY STAR qualified hot-water boilers. Natural gas and LP boilers must have an annual fuel utilization efficiency (AFUE) rating of 90 percent or greater, a modulating burner, and an outdoor-air reset control. Oil boilers must have an AFUE of 85 percent or greater and an outdoor-air reset control. Customers whose utilities participate in Focus on Energy may also receive a \$400 Reward for qualifying units using natural gas. In addition, units may qualify for federal tax credits.

Furnaces

A \$200 Reward is available for the purchase and installation of select ENERGY STAR qualified furnaces. Natural gas and LP furnaces must have an AFUE of 90 percent or greater, at least two stages of heat output, and include a variable-speed motor (also known as an ECM). Oil furnaces must have an AFUE of 85 percent or greater. Customers whose utilities participate in Focus on Energy may also receive a \$150 Reward for qualifying units using natural gas or LP. In addition, units may qualify for federal tax credits.

Central Air Conditioners and Air-Source Heat Pumps

A \$75 Reward is available for the purchase and installation of select ENERGY STAR qualified central air conditioning systems. Systems must also have a thermal expansion valve (TXV) or electronic expansion valve (EEV). Customers whose utilities participate in Focus on Energy may also receive a \$100 Reward for qualifying systems installed at the same time as a qualifying natural-gas or LP furnace. In addition, systems may qualify for federal tax credits. See below for recycling requirements.

Ground-Source (Geothermal) Heat Pumps

A \$75 Reward is available for the purchase and installation of select ENERGY STAR qualified ground-source heat pumps. Systems must have a multi-stage compressor and a variable-speed blower. Customers must be replacing a central cooling system and a central heating system. Customers whose utilities participate in Focus on Energy may also receive a \$250 Reward for qualifying units. In addition, systems may qualify for federal tax credits. See below for recycling requirements.

Recycling requirements for central air conditioners and ground-source heat pumps.

To be eligible for the SEEARP Reward for central air conditioners and ground-source heat pumps, customers must show proof that the old unit has been taken out of service and recycled properly. Contractors partnering with Focus on Energy have agreed to remove your old equipment from service when installing your new central air-conditioning unit. The contractor will sign your Reward form acknowledging the equipment was removed from the home and will recycle it properly. A list of partnering contractors can be found at focusonenergy.com/hvac.

Did you know recycling steel saves energy and natural resources?

In one year, the steel industry saves enough electricity through recycling to power about 18 million homes for a year.

Recycling your old appliance helps:

- Keep old appliances out of landfills.
- Ensure safe capture of refrigerants and prevent accidental release into the atmosphere.
- Remove inefficient units from the electric grid, reducing the burning of fossil fuels to generate electricity.
- Supply steel scrap to use in the creation of new steel. The typical new appliance contains between 25 and 35 percent recycled steel.
- Save more than 900,000 pounds of iron or 500,000 pounds of coal and 43,000 pounds of limestone every day across the nation.

SAVE MORE WITH FEDERAL TAX CREDITS

Tax credits are available to a homeowner's principal residence (including HUD-manufactured homes and condos) for improvements placed in service in 2009 and 2010. The combined amount of the credits allowed for the taxable years beginning in 2009 and 2010 with respect to any taxpayer cannot exceed \$1,500 for qualified energy-efficiency improvements and residential energy property expenditures combined. Tax credits of 30 percent are available for qualified solar and geothermal installations through 2016.

Focus on Energy encourages interested homeowners to discuss these tax credits with a trusted tax professional.

MORE INFORMATION

Focus on Energy

Contact Focus on Energy to learn more about smart energy choices.

focusonenergy.com

For renewable energy information.

focusonenergy.com/renewable

State Energy-Efficient Appliance Rebate Program (SEEARP)

Find out answers to your most frequently asked questions and Cash-Back Reward information.

focusonenergy.com/recovery

The official ENERGY STAR Web site

Learn more about energy-efficient products that meet ENERGY STAR standards.

energystar.gov

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